

# David Dell'Agostino

## Product Design, User Experience Design, Education

### SUMMARY

A highly analytic, empathetic, and creative problem solver with exceptional communication skills, I have designed a variety of experiences, from complex enterprise applications to award-winning social marketing campaigns, from robust ecommerce sites to life saving medical device software.

### EXPERIENCE

#### Senior Product Designer, Boston Scientific, 2021–Present

Lead product design of workflow management software revolving around AFib therapies in support of nurse coordinators and implanting physicians.

Collaborate regularly with product managers, product owners, engineers, and stakeholders to clarify, align, and meet business goals.

Research user needs and assess design decisions through ongoing interviews, prototypes, user testing, and analytics.

Established and maintain a design system to ensure consistent interaction and presentation, and to streamline development processes.

Effect design thinking and product design and development best practices through design workshops and internal user experience consulting.

Mentor and foster design maturity in associate designers.

#### Lead User Experience Designer, Ximedica, 2018–2020

Led user experience design on a variety of digital health and MedTech initiatives, including diagnostic devices, drug delivery systems, and care management software.

Collaborated regularly with program managers, industrial designers, engineers, and stakeholders, including clients, to clarify, align, and meet business goals.

Collaborated regularly with researchers on human factors through task analyses, prototypes, and formative and summative user testing.

Effected design thinking and user experience design best practices through design workshops.

Mentored and fostered design proficiency in associate designers.

Managed design and research consultants.

#### User Experience Design Lead, Swirl, 2014–2017

Led user experience design and user research on various advertising and marketing initiatives, including ecommerce platforms and social media campaigns.

Collaborated regularly with clients, account managers, creative directors, engineers, and other designers to ensure alignment with business goals.

Led design workshops in collaboration with strategists and stakeholders.

Managed design and research consultants.

Mentored and fostered design proficiency in associate designers.

### SKILLS

Art Direction  
Business Analysis  
Content Strategy  
Curriculum Development  
HTML/CSS (JavaScript/PHP)  
Information Architecture  
Interaction Design  
Mentoring  
Product Design and Strategy  
Prototyping  
Teaching  
UI Design  
User Research and Testing  
UX Design and Strategy

### TOOLS

BBEdit  
Figma  
Jira  
Keynote  
Microsoft Office  
Miro  
Photoshop  
Sketch

### **User Experience Designer and Web Developer, Plural Studio, 2006–2014**

Consulted with agencies, corporations, and startups on a variety of user experience design, research, strategy, and Web development initiatives across multiple industries including EdTech, FinTech, LegalTech, and social media.

### **User Experience Designer and Web Developer, 2000–2006**

Managed user experience team at **Planet Out**.

Designed enterprise applications and ecommerce solutions at **Walmart.com**.

Designed and developed enterprise applications at **Commerce One** and **CHASE**.

Developed client marketing sites at **Primo Angeli**.

### **ACAMEDIC EXPERIENCE**

#### **User Experience Design Instructor**

UC Berkeley Extension, 2020–Present

Bay Area Video Coalition, 2015–2016

#### **Philosophy Instructor**

City College of San Francisco, 2004–Present

San Francisco State University, 1997–1998, 2004

De Anza College, 1996–1997, 2000

Skyline College, 1997

Diablo Valley College, 1996–1997

### **PUBLICATIONS**

“**Vagueness and Design**”, UX Magazine, 2016

“**Plantinga, Coherence, and Gaunilo’s Lost Island**”, Philosophy & Theology, *Forthcoming*

### **EDUCATION**

**MA Philosophy**, University of California, Santa Barbara, 1999

**MA Philosophy**, San Francisco State University, 1995

**BA Political Science and Philosophy**, California State University, Chico, 1992

### **BRANDS**

Cantel Medical  
Charles Schwab  
Coca Cola  
Delta Dental  
Electronic Arts  
Eli Lilly  
Facebook  
Hewlett Packard  
Intel  
Juniper  
Kingsford  
Logitech  
Medtronic  
Microsoft  
Nike  
Sequoia  
VISA  
Walmart  
YouTube  
Zynga

### **AWARDS**

Gates Foundation College  
Knowledge Challenge  
The FWA Site of the Day  
Clio Awards Shortlist  
The Webby Awards  
Cannes Bronze Cyber Lion  
R.W. Church Scholarship  
Graduate Student Award for  
Distinguished Achievement